

## The Student Financial Services Platform

Easy. Mobile. Personalized.

#### **Student Finance Journey** Complicated. Manual. Generic. 3+ 85% Search Compare File How Can Avg # of schools a of students receive Afford student applies to for Schools Cost **FAFSA** some form of College? financial aid Is This the Right School for Me? **Apply** to Schools 65% Finalize Aid \$500 **Find** Review I Can't Find I Don't of students the amount of Scholarships! Get It! misunderstood or were scholarship that can Scholarships **Award Letters** influence where a I Give Up! aspect of their loan student enrolls Complete Verification 40% of low-income students don't **Submit Professional Judgements** enroll because of complicated **Maintain Enroll Graduate** Eligibility File SAP Appeals campusiogic

# The Cost of Friction

More than three million students drop out of higher education each year due to financial constraints.\*

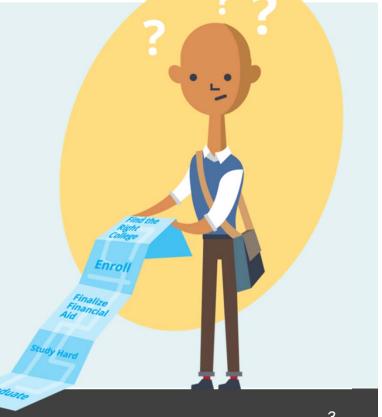
Inefficient Financial Aid Processing Systems

**Poor Student Communications** 

Poor Organization of Scholarships

\*Tyton Partners, Finding a Fit: The Evolution of Student-Centered Financial Aid, June 2017





### The Only Student Financial Services Platform

Easy. Mobile. Personalized.



#### ClearCost

Improve Cost and Value Transparency



### ScholarshipUniverse

Streamline Scholarship Management



#### **AwardLetter**

Deliver Digital Award Letters and FA Communications



#### **StudentForms**

Simplify Financial Aid Forms and Processes

### **CampusMetrics**

Make Better Decisions with Instant Financial Aid Insights

Shared Platform Features: SIS Integration, Single Sign-On, User Management, Authentication

Search

**Student Financial Services Journey** 

Graduation

